



Enterprising NONPROFITS

▶ **May 6, 2015**

Building a Strong Community of

▶ Nonprofits ▶ Businesses ▶ Volunteers

This all-day interactive conference allows for-profit and nonprofit business leaders, executives, directors, business development directors and volunteer coordinators to collaborate and share best practices.



RADISSON PAPER VALLEY HOTEL, Appleton

8:00am - 3:00pm

PRESENTED BY:



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Enterprising NONPROFITS

Welcome to ▶ ENP 2015

Last year's inaugural Enterprising Nonprofits was a huge success with 12 speakers, 11 sessions, and over 300 attendees. Vicki Clark led the day and impacted so many in attendance that we invited her back to share more. Vicki will also be leading our new exclusive follow-up GET ON BOARD sessions which will dive deeper into your specific organizations and leave you with great action plans.

We at First Business work with a growing number of nonprofit organizations throughout the region. From that experience, Enterprising Nonprofits was launched in 2014 with the collaboration of the Volunteer Center. Collectively, we believe strengthening the nonprofit base in Northeast Wisconsin helps our companies and communities become stronger as well.

Enterprising Nonprofits 2015 is designed to:

- Share best practices
- Provide economical and valuable board training
- Create a forum enabling corporate community specialists to excel in their efforts
- Allow executive directors and development directors to learn best practices with peers

- Provide opportunities for potential board volunteers to connect with executive directors looking for board talent

In our second year of Enterprising Nonprofits, it is our hope that the regional nonprofit community will strengthen their business and operational practices, working strategically to accomplish their goals. We believe a strong nonprofit community in Northeast Wisconsin contributes to a strong economy.



Mickey Noone
President Northeast Region, First Business Bank

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The Volunteer Center's mission is to promote the values of the Fox Valley community through volunteerism. The center advances civic responsibility as well as individual values such as growth, learning, health, wellness, and pride by connecting those in need with those who are willing to give.

Enterprising Nonprofits supports that mission, and we are very proud to be a part of this exciting and innovative effort. Enterprising Nonprofits 2015 promises to be another outstanding event and continues to affordably address Northeast Wisconsin nonprofits' educational needs.

Our Volunteer Center is part of a network in Wisconsin that works to connect, educate, impact and inspire our communities into action. We look forward to continuing to assist nonprofit partners in building capacity for effective local nonprofit programs throughout the year. Enterprising Nonprofits is an outstanding initiative, and the Volunteer Centers are pleased to be a part of it.

Julia Drobeck, Executive Director
Volunteer Center of East Central Wisconsin

2015 Conference Schedule & Topics

8:00 AM	REGISTRATION & NETWORKING		
9:00 AM	OPENING REMARKS & KEYNOTE SPEAKER The Best Volunteer Engagement Blends Reality & Dreaming Susan J. Ellis – President, Energize, Inc.		
10:15 AM	BREAK		
10:30 AM	MORNING BREAKOUTS		
	<p>▶ BREAKOUT 1</p> <p>Effective Delegation: A Win-Win for You and Your Organization Vicki Clark</p>	<p>▶ BREAKOUT 2</p> <p>Where We Are Now in Our Volunteer Engagement Practices Susan J. Ellis</p>	<p>▶ BREAKOUT 3</p> <p>Self-Directed Volunteer Teams Panel Members: Shannon Kenevan, Becky Fickel, John Curtis, Jan Lamers Moderated by Carol Bloemer</p>
11:45 AM	NETWORKING LUNCH		
1:00 PM	AFTERNOON BREAKOUTS		
	<p>▶ BREAKOUT 1</p> <p>From Conflict to Cooperation: Making Disagreements Constructive Not Destructive Vicki Clark</p>	<p>▶ BREAKOUT 2</p> <p>Laying the Foundation for Where We Want to Go in Volunteer Involvement Susan J. Ellis</p>	<p>▶ BREAKOUT 3</p> <p>Volunteer Center Panel - The Best Kept Secret of a Local Community Resource Panel Members: Julia Drobeck, Michael Schwartz-Oscar, Lindsay Fenlon Moderated by Jim Reid</p>
2:15 PM	BREAK		
2:30 PM	CLOSING KEYNOTE Communication Strategies for Success Vicki Clark – Owner, Building the Capacity of Organizations		
3:00 PM	NETWORKING SOCIAL HOUR		



KEYNOTE Speaker

► **Susan J. Ellis**
President, Energize, Inc.



We are excited to have Susan Ellis join us as our 2015 keynote speaker. Susan J. Ellis is President of Energize, Inc., a training, consulting, and publishing firm that specializes in volunteerism. She founded the Philadelphia-based company in 1977 and since that time has assisted clients throughout the world (23 countries) to create or strengthen their volunteer corps. She has an international reputation as a passionate advocate for the power of volunteers and those who lead them. Join her as she also leads two more breakout sessions for us today on volunteerism.

Susan is the author or co-author of fourteen books, several of which have been translated into Japanese, Taiwanese, French, and Italian. She has written more than 120 articles on volunteer management for dozens of publications; has posted a provocative "Hot Topic" essay on the Energize Web site monthly since 1997; and writes the national bi-monthly column, "On Volunteers," for *The NonProfit Times* (since 1990). Susan is editor-in-chief of *e-Volunteerism: The Electronic Journal of the Volunteer Community*, an international quarterly she co-founded in 2000.



BACK by POPULAR DEMAND

► **Vicki Clark**
Owner, Building the Capacity of Organizations

Please join us in welcoming Vicki Clark back to Enterprising Nonprofits! Back by popular demand, her energy, passion, and extensive knowledge was enthusiastically called for again and she's here to dive deeper into some of the topics our past attendees requested to learn more about. Vicki has extensive experience as both a nonprofit leader and consultant. Join her as she leads breakout sessions and our afternoon keynote address on communication strategies. Vicki is also leading our new GET ON BOARD sessions on the two days following Enterprising Nonprofits. This opportunity gives small groups the chance to dive deeper into your specific organization and leave you with a great action plan.

Vicki's work includes numerous specialty areas, including board development, inclusion and diversity, leadership, strategic planning, program development, volunteer resource development, and effective communication. In her consulting and training practice, Building the Capacity of Organizations, she shares with numerous national organizations and their local affiliates. These organizations include the Association of Junior Leagues International, Interfaith Youth Corps, US Green Building Council, Mothers Against Drunk Driving, Prevent Child Abuse America, National CASA, National Council of LaRaza, Literacy USE, United Way of American and the Association of African American Museums.



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▶ GET ON BOARD

GET ON BOARD is an exclusive small group follow-up session, led by Vicki Clark, which will take a deeper dive into your specific organization and leave you with a great action plan. These sessions are FREE with your Enterprising Nonprofits registration and only Enterprising Nonprofits registrants are allowed access to these exclusive sessions.

Thursday, May 7, 2015

2:00 pm - 5:00 pm

Kimberly Clark
 Neenah Conference Center
 2300 Winchester Road
 Neenah, WI

SPONSORED BY:



Friday, May 8, 2015

8:30 am - 11:30 am

Kroc Center
 1315 Lime Kiln Road
 Green Bay, WI

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It's amazing what we can accomplish — kudos to our area nonprofits for building a stronger community!

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VOLUNTEER CENTER
of East Central Wisconsin




- **We Promote Volunteerism**
 We raise awareness of the power of service, encourage people to volunteer and recognize the contributions of volunteers.
- **We Build Capacity for Effective Local Volunteering**
 We help agencies, businesses and individuals who work with volunteers to recruit, manage and retain their volunteers.
- **We Assist With Team Building Activities**
 We assist with team building projects that are aligned with your company's objectives. Our services are aimed at simplifying your role in volunteer management and increasing the impact of your employee volunteer program.
- **We Assist With Skills-Based Volunteering (SBV)**
 SBV increases the value of your companies' support to community organizations. Through skills-based volunteering, companies can offer the specific knowledge and unique business experience of their professional workforce, which is often what nonprofits need most.

www.VolunteerCenter.net 2616 S. Oneida Street | Appleton, WI 54915
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(L-R) Mickey Noone, CTP, President Northeast Region
Deneé Mott, CTP, Vice President
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